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F' EIGN BROADCAST INFORMATION SERVICE OPERATIONS GROUP FILE


P.O. Box 2604
Washington, D. C. 20013

Miss - DRD Consultation

MHQ-9192
14 September 1979

MEMORANDUM FOR: Bureau Chiefs

FROM:


Chief, Operations Group

STAT

SUBJECT: Trump-Conn Report

1. For the first time in FBIS history we asked two consultants from the journalism world to take a look at how we do business on the Daily Report. The review of editorial procedures was conducted by Christopher Trump, Assistant Dean of the Columbia School of Journalism, and Stephen Conn, a free lance writer and former N.Y. Times correspondent, now a consultant at Columbia. Their report is attached.

2. Many of their observations and recommendations may not ring true to you, but keep in mind they had only two weeks at Headquarters and three days at Panama to gather their data. I think you will find the report interesting in any case as a look at FBIS from the "outside," a "journalistic" look at our editorial work.


3. I have asked the Chief, DRD to evaluate the report and make appropriate recommendations by 15 November. Please ask all of your editors to read this report and forward comments to C/DRD by 15 October. Similarly, you should of course comment.

4. The report is not classified, but because there are numerous references to our parent agency, you should take care in handling it at the bureau.

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Attachment:
Trump-Conn Report

Distribution:
Orig & 2 - C/Ops
16 - Addressees
1 - Exec.Reg.


1 - C/DRD

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14 September 1979

MEMORANDUM FOR: Chief, Daily Reporting Division

FROM:

[Redacted]

Chief, Operations Group

SUBJECT: Trump-Conn Report

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Alice:

1. Please evaluate each recommendation contained in the Trump-Conn Report and report to me by memorandum, by 15 November, what the DRD recommends in terms of implementing or not implementing.

2. I request that where possible cost estimates be included with those programs you believe should be implemented.

3. All editors and other appropriate DRD personnel should read the report and comment to you.

[Redacted]

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Attachment:

Five copies of Trump-Conn Report

Distribution:

Orig - Addressee

1 - Exec. Reg.

2 - C/Ops

[Redacted]

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